



Mister Bill

Concert Booking
Information



Contact Information



Dear Friend:

Thank you for your interest in the Mister Bill Music Ministry.

The purpose of this booklet is to familiarize you with our ministry and to answer your questions regarding concert bookings. Please do not be overwhelmed with the amount of information provided. The reason we provide so much detail is to address as many of your key questions as possible and to provide a manual to help you through the booking process.

It is the goal of the Mister Bill Music ministry to reach children and families with the Gospel of Jesus Christ, to strengthen the faith of young believers and to introduce Jesus to unbelievers.

Please note that although costs are presented, we are flexible and will work with you in any way possible.

If, after listening to our music and reviewing this booklet, you have questions or want to schedule a concert date, just give us a call at (888) 808-9595.

A Fellow Servant in Christ,

A handwritten signature in black ink that reads "Mister Bill".

Bill Manassero
(a.k.a. Mister Bill)

Personal Management

Bill or Susette Manassero
Mister Bill Music
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About Mister Bill

A self-taught guitarist, Mister Bill began writing songs at age 13. In junior high and high school he played in folk-rock bands and at his church. At age 17, he was the spotlighted artist on a local radio program featuring up-and-coming artists. Later, he helped earn his way through college playing local performances, weddings and other special events.

Mister Bill's began, in 1989, to see the powerful impact of music on children when he first volunteered to be a Sunday School teacher for 2 and 3 three year olds at his church. A musician for nearly fifteen years, he had never encountered a "gig" so challenging as when he played worship music and taught Bible lessons for toddlers each week. However, to his surprise, the kids were very receptive – especially when he picked up his guitar to play and sing. Within weeks the children were quickly learning simple worship songs that reinforced the Biblical messages being taught in his class.

As he continued to teach children on Sunday mornings, he saw how God reached children through music and he soon began to write simple songs to reinforce the Biblical messages being taught in his class.

In 1993, the idea of a launching a children's music ministry was born when a friend asked him to play for a local Christmas event for children on Skid Row. The event had a profound impact on him. Seeing the joyful faces of the children as they sang along with songs of praise and worship, touched his heart.

His love for children, music and the Lord are the primary motivation behind the Mister Bill Music Ministry - a ministry dedicated to sharing the Gospel and bringing families together.

In 1997 Mister Bill released an album of his original children's music called "When I Grow Up." As the CD got circulated, it ended up at a local Southern California radio station that ended up playing the CD extensively. From there, other stations began to pick up the songs, churches called for concerts and the music ministry grew rapidly.

A second album, entitled Mister Bill, was released in 2001 and also received outstanding reviews. It was one of the top ten most requested albums of 2001 at WJTL's Kid's Cookie Break and other west coast stations.

Three new albums are targeted for release in 2003.

Today over 300 radio stations regularly play his music and he tours full-time with his family and band throughout the United States and internationally sharing the love of Jesus through their unique brand of children's alternative music..

Mister Bill is unique in that he and his family are full-time missionaries whose mission field are anywhere there are children and families.

"Since our ministry began, the goal has always been the same – to reach children and families with the hope that can only be found in the Gospel of Jesus Christ," says Mister Bill.

Mister Bill and his wife Susette are full-time missionaries based out of Southern California. He has five children, Jasmine (22), Jordan (20), Ariana (11) Vienna Grace (7) and Elijah Joseph (3) most of which also participate in the ministry.

Some Very Nice Things People are Saying About Mister Bill's Ministry & Music

"I listen to music all the time. And it's not very often that I hear an artist who is willing to try something different. Mister Bill's unique cross-generational music creates an environment where the entire family can tap their foot together -- while, at the same time, learning important principles. It's the kind of music that you'll put on for the kids and end up putting on again later for yourself."

Al Menconi
Al Menconi Music Ministries
San Marcos, California

"What a blessing you and your team were to us at EV Free, Fullerton! We have had so many favorable comments about your concert from staff, as well as kids. Everyone looks forward to having you come again.."

Marge Jones
First EV Free Church
Fullerton, California

"He is fun and captivating in his delivery of songs and messages. It's easy to see that his heart is to bring love, joy and hope to those he ministers to."

Pamela Archable
Inner City Outreach Coordinator
Los Angeles Mission

"Mr. Bill's music is changing lives in a most powerful and profound way. His ministry provides hope and inspiration to our dear children. I applaud his efforts and pray for his continued ongoing success."

Ken Malloy, News Anchor
KTVT Television News
Dallas/Fort Worth, Texas

"I want to thank you for a job well done. The children enjoyed hearing the Good News message through music and stories. Your willing spirit and talent enables you to reach children for Jesus Christ. Praise God! "

Deb Harting
Palm Beach Baptist Church
Palm Beach, Florida

"The concert at our church had a tremendous value for children as well as adults. It had a positive impact on all who attended. It was a true blessing to our church family."

John Walden
Vineyard Christian Fellowship
Yakima, Washington

Declaration of Faith

We believe in the Scripture of the Old and New Testaments as verbally inspired by God, and inerrant in the original writings, and that they are the supreme and final authority in faith and life.

We believe in one God, eternally existing in three persons: Father, Son and Holy Spirit.

We believe that Jesus Christ was begotten by the Holy Spirit, and born of the virgin Mary, and is true God and true Man.

We believe that man was created in the image of God; that he sinned and thereby incurred, not only physical death, but also spiritual death, which is separation from God; and that all human beings are born with a sinful nature and, in the case of those who reach moral responsibility, are sinners in thought, word and deed.

We believe that the Lord Jesus Christ died for my sins according to the Scriptures, as the only representative and substitutionary sacrifice; and that all who have a born-again experience in Him, are justified on the basis of His shed blood.

We believe in the bodily resurrection of the crucified Lord, in His Ascension into Heaven, and in His presence there for me as High Priest and Advocate.

We believe in "that blessed hope," the personal, premillennial, and imminent return of our Lord and Savior, Jesus Christ.

We believe that all who receive, by faith, the Lord Jesus Christ are born again of the Holy Spirit and thereby become children of God.

We believe in the bodily resurrection of all believers to an everlasting presence with God, and of all unbelievers to an everlasting condemnation in Hell.

We believe the Scriptural ordinances to be Baptism and the Lord's Supper. Baptism is the immersion in water of a believer in Christ, "in the name of the Father, Son, and Holy Spirit," and symbolizes the fact of regeneration. The Lord's Supper is a commemoration of His broken body and shed blood for the remission of sin and symbolizes the fact that the believer is continuously fed and nourished by Christ.

Partial List of Concert Appearances



- | | | | |
|---|-------------------------------|---------------------------------------|---------------------------|
| 4th of July Celebration - Wilson Park | Torrance, California | Grace Baptist Church | Glendora, California |
| Angeles Crest Camp | Crestline, California | Grace Baptist Church | Santa Clarita, California |
| Awana Concert - Community Baptist | Manhattan Beach, California | Greater Redding Children's Ministries | Redding, California |
| Bethany Adoption Services | Fullerton, California | Hillcrest Christian School | Granada Hills, California |
| Buford Church of God | Buford, Georgia | Holy Grounds Christian Coffee House | Hermosa Beach, California |
| Calvary Baptist School | Gardena, California | Hope Chapel | Hermosa Beach, California |
| Calvary Chapel | Costa Mesa, California | INCM Idea Explosion | Seattle, Washington |
| Calvary Chapel | Banning, California | KCJH - 4th of July Extravaganza | Elk Grove, California |
| Calvary Chapel | Oceanside, California | KWVE Kids Show Oldies Show | Calvary Chapel Costa Mesa |
| Calvary Chapel | Mareno Valley, California | KWVE Kids Show Stage Show II | Calvary Chapel Costa Mesa |
| Calvary Chapel | Albuquerque, New Mexico | L.A. Mission Thanksgiving Feeding | Inner-City Los Angeles |
| Calvary Chapel | Long Beach, California | Lancaster First Assembly | Lancaster, California |
| Calvary Chapel School | Redlands, California | LiFest | Osh Kosh, Wisconsin |
| Calvary Christian School | Pacific Palisades, California | Mayfair Community Church | Lakewood, California |
| Calvary Church Palisades | Pacific Palisades | Mount Herman Christian Camp | Mount Herman, California |
| Calvary Church Santa Ana | Santa Ana, California | New Life Christian Center | Carson, California |
| Calvary Community Church | Westlake, California | New Life Community Church | Artesia, California |
| Calvary Evangelical Church | Van Wert, Ohio | NW Community Church | Vancouver, Washington |
| Calvary Presbyterian Church | Riverside, California | Pacific Hills Church | Irvine, California |
| Calvary Lutheran | Minneapolis, Minnesota | Palm Beach Baptist | Lake Worth, Florida |
| Canyon View Christian Fellowship | San Diego, California | Park Avenue Baptist | Titusville, Florida |
| CCCM | Long Beach, California | Prestonwood Baptist | Plano, Texas |
| Champion Forest Baptist | Houston, Texas | Royal Family Kids Camp | Vista, California |
| Child Evangelism Fellowship | Redondo Beach, California | Salem Baptist Church | Eau Claire, Wisconsin |
| Child S.H.A.R.E. Christmas Party | Hollywood Presbyterian Church | Santee United Methodist | Santee, California |
| Children's Ministry Training Association | Pasadena, California | Sierra Madre Congregational Church | Sierra Madre, California |
| Children's Pastor Conferences - Denver/Nashville/Dallas/San Diego | Torrance, California | Sonrise Christian Fellowship | Comarillo, California |
| Church of Christ Community Carnival | Tulsa, Oklahoma | Sunshine Festival | Willmar, Minnesota |
| Church on the Move | San Diego, California | South Biscayne Baptist | North Port, Florida |
| College Avenue Baptist Church | Manhattan Beach, California | South Coast Christian Assembly | San Juan Capistrano, CA |
| Community Baptist Church | George, Washington | Southeast Christian Church | Louisville, Kentucky |
| Creation Festival West | Dublin, California | Spirit West Coast | Monterey, California |
| CrossWinds Church | Whittier, California | St. Andrews Presbyterian Church | Newport Beach, California |
| East Whittier United Methodist | Fullerton, California | Storehouse Festival | Vancouver, Washington |
| Evangelical Free Church | Woodland Hills, California | Sugar Pine Camp | Oakdale, California |
| Family Life Conference | Houston, Texas | Tigard Christian Church | Tigard, Oregon |
| First Baptist Church | San Pedro, California | The Carpenter Bookstore | Torrance, California |
| First Baptist Church | Columbus, Georgia | Thousand Pines Camp | California |
| First Baptist Church | Windemere, Florida | Trinity Baptist Church | Mt. Pleasant, Texas |
| First Baptist Church | Medford, Oregon | University Christian Church | Westchester, California |
| First Church of the Nazarene | Duluth, Minnesota | Vineyard Christian Fellowship | Anaheim, California |
| First Lutheran Church | Torrance, California | Vineyard Christian Fellowship | Wheeling, West Virginia |
| First Presbyterian Church | Glendora, California | Visalia Christian Fellowship | Yakima, Washington |
| Foothill Christian School | Glendale, California | Visalia First Assembly | Visalia, California |
| Glendale Presbyterian Church | | West Coast Worship Center | La Mesa, California |

Mission

To reach children and families with the Gospel of Jesus Christ through music, personal interaction and service. To build up and encourage believers and to share the joy, love and hope only found through our Lord and Savior Jesus Christ.

Goals

- 1) REACH THE UNSAVED - Present the Gospel through songs and music that will draw people to the foot of the throne of God. To take every opportunity to openly encourage and invite persons to make a commitment for Jesus Christ.
- 2) BUILD UP BELIEVERS - To build up and strengthen the foundation upon which a young believer's faith is based. Inspire a love for the Word of God and help believers to establish a lifestyle of worship, devotion and service to God.
- 3) STRENGTHEN FAMILIES - Provide a vehicle that unites and draws families together to worship, serve and praise our Lord together. Encourage families to learn and grow together in the Word.
- 4) ENCOURAGE FELLOW SERVANTS - Encourage, provide resources and support the efforts of those in family and children's ministry – to inspire and develop a true enthusiasm and love for serving the Lord's littlest ones.
- 5) BE POSITIVE MODELS - Live a life that reflects the character of Christ. Be strong, positive examples of servants who honor, worship and serve the true living God.
- 6) TO GLORIFY OUR LORD AND SAVIOR JESUS CHRIST!

Supporting Scripture

At that time Jesus said, "I praise you, Father, Lord of heaven and earth, because you have hidden these things from the wise and learned, and revealed them to little children. Yes, Father, for this was your good pleasure." *Matthew 11:25*

Preach the Word; be prepared in season and out of season; correct, rebuke and encourage—with great patience and careful instruction. *2 Timothy 4:2*

Therefore encourage one another and build each other up, just as in fact you are doing. *1 Thessalonians 5:11*

Speak to one another with psalms, hymns and spiritual songs. Sing and make music in your heart to the Lord. *Ephesians 5:19*

Let the word of Christ dwell in you richly as you teach and admonish one another with all wisdom, and as you sing psalms, hymns and spiritual songs. *Colossians 3:16*

Jesus said, "Let the little children come to me, and do not hinder them, for the kingdom of heaven belongs to such as these." *Matthew 19:14*

Let us not give up meeting together, as some are in the habit of doing, but let us encourage one another—and all the more as you see the Day approaching. *Hebrews 10:25*

But encourage one another daily, as long as it is called Today, so that none of you may be hardened by sin's deceitfulness. *Hebrews 3:13*

Some More Nice Things People Say

Thank you so much for the wonderful time of fun and worship this past Sunday! What a blessed way to wrap up our VBS week!

Brian Boisen
Director of Children's Ministry
Community Presbyterian Church

Mister Bill's show is like an entire VBS week rolled into a one-hour show. It's fun and interactive. The kids not only enjoyed it, they insist on singing his songs every Sunday.

- Michelle Toomy
Calvary Chapel

Mister Bill definitely went above and beyond what we had expected when we asked him to provide the entertainment for the evening. Please accept our sincere thank you for all your work. We were truly blessed to have Mister Bill and his team at the conference.

Danny & Crystal Fernandez Neil & Renee Bodie
FamilyLife Conference (Campus Crusade for Christ)

Mister Bill is an artist the whole family can enjoy. His music appeals to the young and the young at heart. He's a big hit on the Saturday Morning Kids Show.

R-Dave, DJ and host of the
Saturday Morning Kids Show

The concert at our church had tremendous value for children as well as adults. It had a positive impact on all who attended, it was a true blessing to our church family.

John Walden
Vineyard Christian Fellowship

Optional Promotional Support

Promotion can be a very important and vital step toward accomplishing a successful concert event, especially if you are interested in attracting non-church members. Without the proper promotion, it is difficult to reach the community effectively. With creative thinking, a team of committed helpers, and by utilizing the standard avenues of promotion, your concert event can effectively extend into your local community.

Quality Promotional Materials and assistance are available through our office. It is important to communicate with quality. Quality promotional materials communicate a quality event. Because we live in an age of such high tech advertisement, people relate quality advertisement to quality products. Think about what appeals to your eye the most, black and white Xerox copies or full color glossy pictures. Four-color posters and postcards are available through Mister Bill Music to help you promote and advertise your event.

AVENUES OF PROMOTION

Posters: Posters should be distributed throughout your community six to eight weeks prior to the date of your event. Three to four weeks before your event all poster locations should be checked and posters put back up where they have been taken down. Places to hang posters are: churches, schools, preschools, day cares, Christian bookstores, drive-through windows, grocery stores, children's doctor's offices, dentists, drug stores, libraries, laundry-mats, and any other places you can think of. One of the best places to advertise is at Sunday School/Children's Church and through local Christian schools. An effective vehicle is to send home a flyer with all the students.

Flyers: Distribute flyers with the posters. Leave a stack of flyers on the counters of stores where possible. If posters are too big for drive-through windows, then try a flyer. Distribute flyers to churches for bulletins two and three weeks before your event. Some stores would use flyers as bag stuffers, putting one flyer in each customer's bag.

Newspaper: Purchasing display advertisement in the local Sunday paper really adds to the effectiveness of your promotion. 90% of the families you want to reach see the Sunday paper. There is also a chance that you could get an article or story written about Mister Bill in the entertainment section or the religion section of the paper. If you're not sure how to do this, please feel free to call our office.

Free Publicity: We can also assist you in publicizing the event through the many free publicity opportunities available to you. People need to hear about your event in as many ways as you can communicate it to them. Not everyone is going to hear about this event through the same medium. Variety is important. Examples of free media publicity include: TV and radio public service announcements, community activities and calendar of events appear in most public print media such as Newspapers, local community papers and also in on the electronic media such as TV and radio.

Promotional Information (Continued)

Radio & TV: You can purchase commercial advertisement spots on Radio and TV, but this could tend to be very expensive. It depends on the market you are in. In some areas of the country it is relatively inexpensive to buy radio spots. Public Service Announcements are also very effective and free. Radio interviews over the phone with Mister Bill can be arranged as well.

Ticket Sales: If tickets are sold to your event, please let us know. If an advance ticket is sold, you must define your price and location of ticket sales on your posters, flyers and in all publicity materials. Ticket sales in most cases start out very slow and sales continually increase each week as you get closer to the concert date. In some cases most of the tickets are sold in the final 3 to 5 days. Ticket sales should be monitored each week, and the head concert coordinator should be notified of progress.

Overall Help: Our office is here to assist you and advise you in any area you need help. Be creative, be organized, be ahead of schedule, and most of all don't be afraid to ask for help.

Fact Sheet

WHO: Mister Bill is a full-time missionary who writes and performs fun, interactive scripture-based songs for children and families. His songs are contemporary, designed to appeal as much to children and youth as parents and present a strong Biblical message. Mister Bill's music is especially popular with preteen children between the ages 8-12.

WHAT A CONCERT IS LIKE:

A Mister Bill concert is a live musical event where Mister Bill and his band (or Mister Bill, solo) present the Gospel and Biblical messages through original music, worship songs and audience interaction. Mister Bill's band consists of Mister Bill, an electric guitarist, bassist, drummer and hand-signers. A solo performance involves Mister Bill with one or two hand signers. The focus of the concert is simple - to reach unbelievers with the Gospel, to strengthen young believers in their walk with Jesus Christ and to bring families together.

Typically, a Mister Bill concert runs from 45 minutes to 1 1/2 hours, depending on the needs of the event sponsor. Longer events will generally have a short break after the first 30-45 minutes. Ideal length, due to younger children's attention span, is one hour.

The majority of the concert consists of on-stage performance and interaction with the kids and Mister Bill. He likes to invite kids up on stage to participate in the show and often will go into the audience with a wireless microphone to talk with the kids.

WHERE: Ideally, the best location for a Mister Bill concert is a large room or a church's main sanctuary where there is an effective sound system (see enclosed spec. sheet) and stage lighting that can be adjusted throughout the show.

SCHEDULING INFORMATION:

To get additional information regarding available performance dates and other specifics, contact:

Mister Bill Music
P.O. Box 3677
Redondo Beach, CA 90277
(888) 808-9595
(240) 376-4009 - fax
e-mail: info@misterbill.org
Contact: Susette Manassero

WEB SITE: <http://misterbill.org>

10 Reasons to Host a Mister Bill Kid's Concert

- 1. EVANGELISM.** Mister Bill's Kids Concerts are designed to bring children and families to Christ. With a firm commitment to reaching kids for Christ, Mister Bill has designed his show with an evangelical emphasis.
- 2. BUILDS INTEREST & ENTHUSIASM.** The event builds interest in your children and children's ministry.
- 3. CHURCH GROWTH.** Mister Bill's Kids Concerts are an effective neighborhood outreach. Promoting the event to your local community can attract new members to your church.
- 4. INVOLVEMENT OPPORTUNITY.** Sunday School/Children's Church workers, volunteers and parents will enjoy being involved in an event that builds up children and strengthens their faith.
- 5. RECOGNITION.** The kids in your children's ministry will appreciate the fact that their church is putting on an event just for them. It's a great way to let them know just how special they are.
- 6. FAMILY UNITY.** A Mister Bill Concert is an event families will enjoy together. Because of the broad appeal of his music and performance, kids and parents can enjoy the experience and music for years to come.
- 7. FREE PUBLICITY.** With early notice and upon request, the event can be promoted by Mister Bill's promotion company in newspapers, magazines, radio and television in addition to your own internal promotional efforts.
- 8. FUND RAISER.** The event can generate funds for your children's ministry, a key charity or mission group, or the general church fund for ongoing programs.
- 9. FAMILY-FOCUSED.** The event presents your church as a "family-focused" organization that is interested in children and families.
- 10. SEEKING TO GLORIFY GOD.** The focus of the Mister Bill Music Ministry is to exalt the name of Jesus Christ through music, visual lessons and by presenting the Gospel message.

Music Event Options

Family Concert

A family concert is Mister Bill's most popular event. Featuring the entire Mister Bill band (4 musicians and one or three hand signer) or Mister Bill solo with two hand signers, this event is highly-interactive and features Mister Bill's original songs and popular praise and worship favorites. Family concerts can also be customized to meet a particular theme or focus.

\$3,200 or \$1,800 + expenses (travel, lodging and meals)

Kids Concert

Features Mister Bill solo, playing his guitar and singing his popular original songs along with additional music track accompaniment. He interacts with the kids, utilizes hand signers and presents a Biblical message.

\$1,800 + expenses

Worship and Praise Band

Mister Bill and his band can also lead worship and praise for camps, special events and church services.

\$3,200 + expenses

Pre-Teen Rock Concerts

The Mister Bill band has a very strong appeal to preteens (5th-6th graders), who have few options when it comes to Christian music. Mister Bill's upbeat and high-energy preteen concerts effectively fill this gap while maintaining a strong biblical focus.

\$3,200 + expenses

Kiddie Concerts

This is for younger kids, preschool through 1st or 2nd grade, and is a light music event that is very interactive and features many familiar church songs, as well as Mister Bill's popular original songs. This event features Mister Bill solo with one or two hand-signers.

\$1,800 + expenses

Funding Options

The Mister Bill Music Ministry understands that every organization's funding ability and budget varies. Therefore, to cover concert costs, a number of options are available. Here are just a few:

Flat Fee

A flat fee is paid directly to Mister Bill Music by check or cash. Expenses such as travel, accommodations and meals are in addition to the flat fee. A check for 25% of the flat fee is sent with the signed Letter of Agreement, thus confirming the date. A check for the remaining 75%, plus expenses, is delivered immediately before or after the performance.

Offering

A love offering involves funds collected on the night of the event through the passing of an offering plate. A check for 25% of the estimated collection amount is sent in advance with the signed Letter of Agreement. On the night of the performance, a check for the remaining collected amount, plus expenses, is delivered when the Mister Bill performance concludes. This can only occur with a Family Concert, not at a kids-only event.

Flat Fee Plus Offering

Maybe you have a budget amount but it is not near the target amount. Sometimes the target can be more closely met through combining a fixed budget amount plus an offering.

Flat Fee Plus Ticket Sales

In this situation, a fixed amount is agreed upon in advanced and the difference is made up from ticket sales ranging from \$2 to \$8 per ticket, with special family package rates.

Ticket Sales Only

This option requires an aggressive and well-organized effort but can be effective for churches with limited budgets. Mister Bill is happy to provide assistance in putting together an effective ticket sales campaign.

Concert Add-Ons

Backstage Pass Events

An excellent way to boost participation and interest in your event is through a special pre-concert backstage event. This event can be positioned in a number of ways: as a reward for a select group of kids who bring the most unsaved friends, sell the most tickets or memorize the most Bible verses, to name a few. The Backstage Party can be an informal reception, with refreshments or a focused workshop or Bible study, conducted by Mister Bill, addressing any number of important topics.

Seminars and Workshops

Held in conjunction with or on a separate day as the concert, this is a great opportunity to educate and build-up young believers. Mister Bill will conduct a 30-45 minute seminar or workshop on a number of topics, including:

- Jesus: Is He for Real?
- WWJD - Living Everyday for Jesus
- The Joy of Serving
- God vs. Evolution
- Going Deeper: Taking Your Faith to the Next Step
- Behind Today's Music - What Are We Really Singing About?

Worship Classes

Worship is more than just singing songs. In this workshop, Mister Bill talks about how worship is a way of life, not just a Sunday experience.

Children's Worship Leader Training

Mister Bill conducts a fun, informative session for children's workers on how to lead worship - even if you don't play an instrument or have an ear for music.

Service Project Visits

One of the best ways to build a child's faith is by teaching them to share it with others. Mister Bill, with guitar in hand, can accompany a group of your children to visit a local hospital, convalescent home or soup kitchen, to share the Gospel and sing praises as we serve those in need.

First a word about fees:

Although fees are listed, fees are developed based on our annual ministry budget and are flexible. Fixed amounts are developed in consideration of our various ministry costs, like promotional materials, recording costs, instrument maintenance, band member fees and a host of other "operational costs." But please know that this fee is not fixed – it is our target. Why do I say this? Because we are a ministry first and foremost and our mission is not financial – it is evangelical – to reach the lost and build up the Body. We are instruments of the Holy Spirit and if the Lord presents an opportunity to minister we will examine every opportunity to make it possible. There are a host of situations that can occur. Maybe there are other churches in your area willing to share costs, or maybe an offering can be taken, or tickets sold that will cover costs. Or maybe we have been blessed with an event right before yours that allows us to appear at your event free of charge. If money is the primary issue preventing you from including us in your program, please let us know.

Sponsor Requirements & Financial Responsibilities

Honorariums: One performance is \$3,200 for Mister Bill and his band, which includes bass, two guitarists, drums, additional vocals and hand-signer(s) or a Mister Bill solo performance is \$1,800. Multiple performances are discounted. Multiple-day events are discounted and quoted separately.

Deposit: A 25% deposit is required with the signed Letter of Agreement to reserve an event date for you. Your date is confirmed when we receive your signed Letter of Agreement.

Promotion: Quality promotion for a Mister Bill concert can greatly enhance the success of the event. Full color posters and flyers are available at low cost. Although Mister Bill can issue press releases and seek local exposure, each group should do their very best to inform church and community well in advance of the event. If assistance is needed, Mister Bill's office can provide advice on the best avenues of promotion.

Sound Equipment: The sponsor must provide a quality sound system according to our attached technical rider with **an experienced sound technician**. You are also responsible for providing the proper lighting to accomplish a bright stage area.

Sound Check: The sound system must be fully operable 2 hours in advance of the performance time and a qualified technician available for a sound check.

Platform Decorations: From previous experience we have found a colorful, brightly decorated stage/platform help to create an atmosphere of special purpose and celebration for the children.

Personnel: There are a few key positions that generally help a smooth running event. These will help accomplish an event that will be a positive experience for all. Two to three Parents to sit down in front of the stage to help monitor the children and keep them from running around and/or climbing on the stage. In addition, we may need one to two individuals to assist at concession tables for Mister Bill's music and promotional products.

Concert Location: In the event that you want to hold your concert event outdoors, there are a few additional requirements. Please notify our scheduling office if the event will be held outdoors. Special stage requirements do apply.

Purpose & Focus: Mister Bill's goal is to effectively reach children for Christ and accomplish this with limited technical problems. He encourages parents and children to experience his ministry together. Because Mister Bill has an evangelical emphasis, we prefer that the event be open and promoted to the surrounding community as well as within your church/organization. If this does not fit the format of your program, please communicate this with our office. If your event is theme oriented (i.e.: VBS, Back to School, Holiday, etc.) we would request advance notice regarding the theme to enhance your special theme.

Sponsor Requirements (Continued)

Cancellation Procedure: Should the Sponsor cancel, the deposit is refundable as follows:

- If canceled within 6 months of concert date - 100% refundable
- If canceled within 5 months of concert date - 50% refundable
- If canceled within 4 months of concert date - non-refundable
- If canceled within 3 months of concert date - 50% of need is required
- If canceled within 60 days of concert date - total need required

(Please note that MISTER BILL MUSIC attempts to schedule their calendar at least 7 to 9 months in advance, and cancellations can be damaging to our ministry.)

If the Sponsor wishes to reschedule, the deposit (or a portion) is transferable to the new date. Should MISTER BILL MUSIC have to cancel, the deposit is 100% refundable. Expenses incurred by the Sponsor will be refunded due to any inconvenience.

Mister Bill reserves the right to cancellation of contract (up to 30 days prior to scheduled event) for reasons of sickness or unexpected emergencies. In the event of a cancellation by our scheduling office, substitute dates will be offered. In the event of cancellation, Mister Bill will also be responsible for any costs incurred to date such as but not limited to travel arrangements, promotion costs, etc.

OTHER EXPENSES

Travel Expenses: Travel expenses include: travel and hotel (if applicable). For all non-flying trips, travel should be figured at \$.37 per mile from Redondo Beach, California for a car or van or \$.50 per mile for trips where the RV is utilized. Travel expenses are assessed in addition to the performance fee and/or free will offering. Airfare for the entire band usually involves 6 round-trip tickets from Los Angeles. Solo performances usually involve 2-3 round-trip tickets. This travel expense will need to be paid in advance of reservation booking. If you prefer, our office can take care of the travel arrangements and notify you of the cost at your request. We always do our best to find competitive travel fares where possible. If an overnight stay is required, Mister Bill and his team will need you to arrange overnight accommodations. For the band, three double hotel rooms (with two queen size beds) are required. For solo concerts, one double room is adequate.

Meals: In addition, sponsor should provide all meals for all band members while in care and during transportation to and from event. This may include a food allowance for travel day(s). Food allowance per diem is assessed at \$35 per band member per day.

Technical Rider

Attention Sponsor: The below technical list is for reference and does not need to be exact, but a comparable system should be provided. Please have the sound technician check off and initial the following once he is certain all requirements can be provided. The sound system must be operable and available for sound check at least 2 hours prior to the doors opening. If the sound system is rented or borrowed, we ask that the system be operated by a technician experienced with and qualified to run the system. Thank you.

FULL BAND

1. Speakers: 3 Way Mains (EV/JBL/Myers Sound Lab)
2. Monitors: 2 Way Floor Wedges (Min. 12" Speaker w/ 1" Horn) 4 Total (3 For Front Stage/1 For Drums)
3. Sound Console: 24 Channel 4-Bus Stereo Out, 24x4x2 (i.e. Soundcraft/Ramsa/Yamaha/ Allen Heath)
4. Outboard Rack- 3rd Octave 31- Band Graphic Equalizer for House System (Urei/Yamaha/White or Art)
5. 15 Band EQ for each Monitor Send.
6. Console needs to provide 2 Individual Monitor Mixes & One Effects Send.
7. Console must have Phantom Power.
8. 1 Verb Unit such as Alesis Quadra Verb, SPX 90 or SPX 90-11
9. 4 mics with Tripod Boom Stands.
10. Extension Cords and Power (Used for product tables)
11. 1 Wireless handheld mic.
12. Video projector and computer with Microsoft Powerpoint for lyric slides and operator
13. 24 Input Snake and All Cables.
14. Two (2) Six-Foot Folding Table
15. Stage Area Required - Minimum 20 feet x 12 feet. Note: If stage is higher than 18", we request that steps be provided in front of the stage making an easy access for Mister Bill to walk down to the children and to sit with the children.

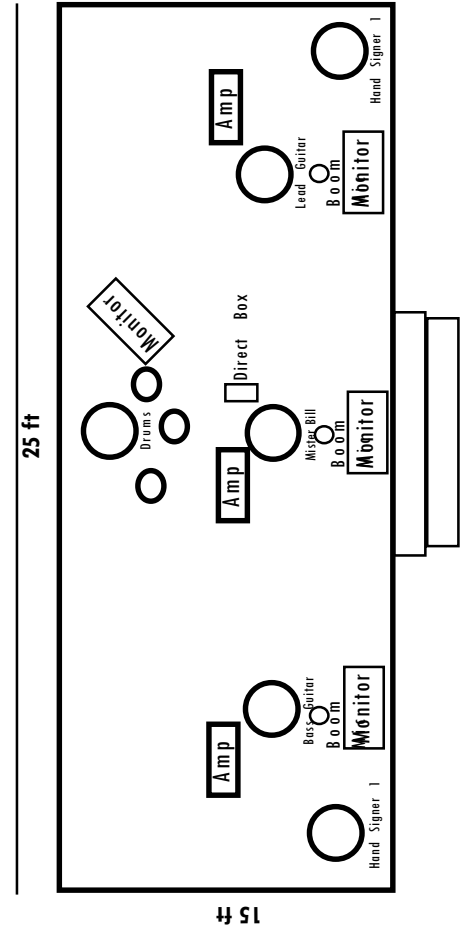
***Microphones - Mister Bill will supply 1 wireless mic for his acoustic guitar.

SOLO PERFORMANCE

1. Speakers: 3 Way Mains (EV JBL/ Myers Sound Lab)
2. Monitors: 2 Way Floor Wedges (Min. 12" Speaker w/ 1" Horn) 1-2 Total
3. Sound Console: 12-24 Channel 4-Bus Stereo Out, 24x4x2 (i.e. Soundcraft/Ramsa/Yamaha/ Allen Heath)
4. Outboard Rack- 3rd Octave 31- Band Graphic Equalizer for House System (Urei/Yamaha/White or Art)
5. 15 Band EQ for each Monitor Send..
6. Console must have Phantom Power.
7. 1 Verb Unit such as Alesis Quadra Verb, SPX 90 or SPX 90-11
8. 3 mics with Tripod Boom Stand.
9. Wireless handheld mic.
10. 2 direct boxes
11. High quality CD player to run through house system and operator
12. Video projector and computer with Microsoft Powerpoint for lyric slides and operator (if wanted).
13. Extension Cords and Power (Used for product tables)
14. One Six-Foot Folding Table
15. Stage Area Required - Minimum 15 feet x 10 feet. Note: if stage is higher than 18", we request that steps be provided in front of the stage making access for Mister Bill to walk down to the children.

***Microphones - Mister Bill will supply 1 wireless mic for his acoustic guitar.

MISTER BILL RECOMMENDED STAGE LAY-OUT FOR FULL-BAND



MISTER BILL RECOMMENDED STAGE LAY-OUT FOR SOLO CONCERTS

